



KeyChain - Automation Process

Advice - keep all key channels under a derivative passwords
 Keep the security phone number the same for all accounts
 Avoid using **mixed use/personal** accounts ..i.e Facebook/Gmail/Twitter

Site - Logo - Text - Images - Email

User -

Login -

Pass -

Key Account (Usually Gmail)

Gmail - master login/rescue account

User -

Login -

Pass -

Connect site email to Gmail

G+

User -

Login -

Pass -

profile active -

Tagline Added

Page Create -

Location Update-

Business Application

Webmaster Tools

User -

Login -

Pass -

Property -

SiteMap

Tracking code generate -

Google Analytics

User -

Login -



Pass -
Name -
Property-
Tracking ID
Code snippet

Add Code Snippet to Site

Blogger.com

User -
Login -
Pass -
Create Blog
Background Update
Text Update
Theme Update
First post

YouTube

User -
Login -
Pass -
YouTube - Channel Create
Pass - gmail acc.(social login)
Header and logo update
Videos upload + edit

Facebook

User -
Login -
Pass -
User Account
Facebook Page -
Custom Tabs - Twitter/Instagram/Pinterest/YouTube
Pagemodo
PageModo



Linkedin

User -
Login -
Pass -
Personal Acc.
Business Page
Page Update -
Content -
Location -
Contact details -
Logo resized and added (Cut 300x300)
Cover image resized and added (1800x1600)
Share requests
Showcase Page
Update-

Twitter

User -
Login -
Pass -
Personal Acc.
Business Acc.
Update -
Sign up for Analytics
Sign up for Business services
Add Verifications

Tumblr

User -
Login -
Pass -
(For RSS Feed)
Pass -
Theme update/Configure
Font/Design/Graphic
Avatar update
Repost blogger post (test)



Instagram

User -
Login -
Pass -
Logo
Descriptor defined -
links -
Hashtags -
Posts Theme -

Pinterest - social automation base -

User -
Login -
Pass -
Business acc.
Profile pic -
Add descriptor -
Create 1 board -
Confirm website code snippet

Blog Channels

Wordpress -
Blogger
Tumblr
BeBee.com
Medium
+ Others

Automation

IFTTT.com -

User -
Login -



Pass -
Acc created.
Login - Gmail acc.
Password -
Recipes...

Dlvr.it -

User -
Login -
Pass -
Posting to?

Buffer -

User -
Login -
Pass -
Posting to ?

Paper.li -

User -
Login -
Pass -
Social Agent on?
Social Sign in -
Paper published date?

SocialPilot -

User -
Login -
Pass -
Schedule?
Posting to?

Analytics

Site Analytics -

Google Analytics -
Twitter Analytics -
Pinterest Analytics -



Sumo -

Tools

DropBox -

G Drive -

Browser Extensions - MozBar /SeoQuake, etc.

Automation browser extensions -

HubSpot CRM -

Canva -

MailChimp -

Gramblr - Instagram desktop uploader -

VM/VirtualBox (Virtual Machine -Test Environment)
